



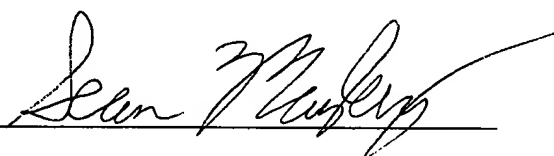
# **CERTIFICATE OF EXPRESS MAILING**

(Attorney Docket No: 005222.00358)

Express Mail No. EQ 051834220 US

Deposited January 4, 2006

I hereby certify that the attached correspondence, identified below, is being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" under 37 CFR 1.10 on the date indicated above and is addressed to Mail Stop ISSUE FEE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA, 22313.

By: 

Application of: Gersting et al.

Serial No.: 09/626,100

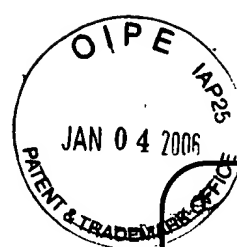
Filing Date: July 26, 2000

Title: Method And System For Content Management Assessment, Planning And Delivery

Transmitted herewith are the following documents:

- ☒ Transmittal Form
- ☒ Part B- Fee(s) Transmittal (in duplicate)
- ☒ Fee Transmittal Form (in duplicate)
- ☒ Submission of Replacement Formal Drawings
- ☒ Copy of Notice of Draftsperson's Patent Drawing Review
- ☒ 2 Sheets Replacement Formal Drawings (Fig. 3 and 4)
- ☒ Return Receipt Postcard

Attorney Case No.: 005222.00358



## TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission 11

Application Number	09/626,100
Filing Date	07/26/2000
First Named Inventor	Gersting et al.
Art Unit	3623
Examiner Name	Boyce, Andre D.
Attorney Docket Number	005222.00358

### ENCLOSURES (check all that apply)

- ☒ Fee Transmittal Form
  - ☐ Fee Attached
- ☐ Amendment / Reply
  - ☐ After Final
  - ☐ Affidavits/declaration(s)
- ☐ Extension of Time Request
- ☐ Express Abandonment Request
- ☐ Information Disclosure Statement
- ☐ Certified Copy of Priority Document(s)
- ☐ Reply to Missing Parts/Incomplete Application
  - ☐ Reply to Missing Parts under 37 CFR1.52 or 1.53

- ☒ Drawing(s)
- ☐ Licensing-related Papers
- ☐ Petition
- ☐ Petition to Convert to a Provisional Application
- ☐ Power of Attorney, Revocation Change of Correspondence Address
- ☐ Terminal Disclaimer
- ☐ Request for Refund
- ☐ CD, Number of CD(s) \_\_\_\_\_
- ☐ Landscape Table on CD

- ☐ After Allowance Communication to TC
- ☐ Appeal Communication to Board of Appeals and Interferences
- ☐ Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
- ☐ Proprietary Information
- ☐ Status Letter
- ☒ Other Enclosure(s) (please identify below):
  - Part B- Fee(s) Transmittal Form PTOL-85 (in duplicate)
  - Copy of Notice of Draftsperson's Patent Drawing Review
  - Certificate of Express Mailing
  - Return Receipt Postcard
  - Submission of Replacement Formal Drawings

**Remarks** The Commissioner is hereby authorized to charge any fees necessary or credit any overpayment of fees to our deposit account number 19-0733.

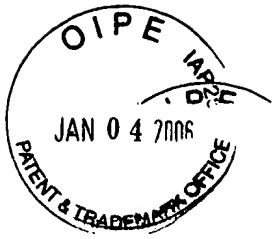
### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm	Banner & Witcoff, LTD.		
Signature			
Printed Name	Kenneth F. Smolik		
Date	January 4, 2006	Reg. No.	44,344

### CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

Signature			
Typed or printed name		Date	January 4, 2006



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. 005222.00358

In re U.S. Patent Application of Gersting, )  
et al. )  
 ) Group Art Unit: 3623  
Application No. 09/626,100 )  
 ) Examiner: Boyce, Andre D.  
Filed: July 26, 2000 )  
 )  
For: Method and System for Content )  
Management Assessment, Planning and )  
Delivery )

**SUBMISSION OF REPLACEMENT FORMAL DRAWINGS**

MS: Issue Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Notice of Allowance mailed October 5, 2005 Applicant respectfully submits five (2) sheets of replacement drawings (Figures 3, 4). Please substitute the enclosed drawings for those presently on file. No new matter is added by the submission of these drawings.

Date: January 4, 2006

Respectfully submitted,  
By: Kenneth F. Smolik  
Kenneth F. Smolik  
Registration No. 44,344  
BANNER & WITCOFF, LTD.  
10 South Wacker Drive  
Suite 3000  
Chicago, IL 60606  
Telephone: 312-463-5000  
Facsimile: 312-463-5001

Form PTO-948 (Rev. 06/03)  
Application No. 07/026,100



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

## NOTICE OF DRAFTSPERSON'S PATENT DRAWING REVIEW

The drawing(s) filed (insert date) 7-26-2000 are:

- A. ☐ approved by the Draftsperson under 37 CFR 1.84 or 1.152.  
B. ☒ objected to by the Draftsperson under 37 CFR 1.84 or 1.152 for the reasons indicated below. Corrected drawings are required.

1. DRAWINGS. 37 CFR 1.84(a): Acceptable categories of drawings: Black ink or Color (3 sets required).

Color drawings are not acceptable until petition is granted. Fig(s) \_\_\_\_\_  
Pencil and non black ink not permitted. Fig(s) \_\_\_\_\_

2. PHOTOGRAPHS. 37 CFR 1.84(b)

One (1) full-tone set is required. Fig(s) \_\_\_\_\_  
Photographs may not be mounted. 37 CFR 1.84(e)  
Photographs must meet paper size requirements of 37 CFR 1.84(f). Fig(s) \_\_\_\_\_  
Poor quality (half-tone). Fig(s) \_\_\_\_\_

3. TYPE OF PAPER. 37 CFR 1.84(c)

Paper not flexible, strong, white, and durable. Fig(s) \_\_\_\_\_  
Erasures, alterations, overwritings, interlineations, folds, copy machine marks not accepted. Fig(s) \_\_\_\_\_

4. SIZE OF PAPER. 37 CFR 1.84(f): Acceptable sizes:

21.0 cm by 29.7 cm (DIN size A4) or  
21.6 cm by 27.9 cm (8 1/2 x 11 inches)  
All drawing sheets not the same size. Sheet(s) \_\_\_\_\_

Drawings sheets not an acceptable size. Fig(s) \_\_\_\_\_

5. MARGINS. 37 CFR 1.84(g): Acceptable margins:

Top 2.5 cm Left 2.5 cm Right 1.5 cm Bottom 1.0 cm  
Margins not acceptable. Fig(s) 3  
Top (T) ☒ Left (L) \_\_\_\_\_  
Right (R) \_\_\_\_\_ Bottom (B) \_\_\_\_\_

6. VIEWS. 37 CFR 1.84(h)

REMINDER: Specification may require revision to correspond to drawing changes, e.g., if Fig. 1 is changed to Fig. 1A, Fig. 1B and Fig. 1C, etc., the specification, at the Brief Description of the Drawings, must likewise be changed.

Views not labeled separately or properly. Fig(s) \_\_\_\_\_

7. SECTIONAL VIEWS. 37 CFR 1.84(h)(3)

Sectional designation should be noted with Arabic or Roman numbers. Fig(s) \_\_\_\_\_

8. ARRANGEMENT OF VIEWS. 37 CFR 1.84(l)

Words do not appear on a horizontal, left-to-right fashion when page is either upright or turned so that the top becomes the right side, except for graphs. Fig(s) \_\_\_\_\_

9. SCALE. 37 CFR 1.84(k)

Scale not large enough to show mechanism without crowding when drawing is reduced in size to two-thirds in reproduction. Fig(s) \_\_\_\_\_

10. CHARACTER OF LINES, NUMBERS, & LETTERS. 37 CFR 1.84(l)

Lines, numbers & letters not uniformly thick and well defined, clean, durable, and black (poor line quality). Fig(s) \_\_\_\_\_

11. SHADING. 37 CFR 1.84(m)

Solid black areas pale. Fig(s) \_\_\_\_\_  
☒ Solid black shading not permitted. Fig(s) 3

12. NUMBERS, LETTERS, & REFERENCE CHARACTERS. 37 CFR 1.84(p)

☒ Numbers and reference characters not plain and legible. Fig(s) 3 4  
Figure legends are poor. Fig(s) \_\_\_\_\_  
Numbers and reference characters not oriented in the same direction as the view. 37 CFR 1.84(p)(1) Fig(s) \_\_\_\_\_  
English alphabet not used. 37 CFR 1.84(p)(2) Fig(s) \_\_\_\_\_

Numbers, letters and reference characters must be at least 32 cm (1/8 inch) in height. 37 CFR 1.84(p)(3). Fig(s) \_\_\_\_\_

13. LEAD LINES. 37 CFR 1.84(q)

Lead lines missing. Fig(s) \_\_\_\_\_

14. NUMBERING OF SHEETS OF DRAWINGS.

37 CFR 1.84(t)  
Sheets not numbered consecutively, and in Arabic numbers beginning with number 1. Sheet(s) \_\_\_\_\_

15. NUMBERING OF VIEWS. 37 CFR 1.84(u)

Views not numbered consecutively, and in Arabic numerals, beginning with number 1. Fig(s) \_\_\_\_\_

16. DESIGN DRAWINGS. 37 CFR 1.152

Surface shading shown not appropriate. Fig(s) \_\_\_\_\_  
Solid black surface shading is not permitted except when used to represent the color black as well as color contrast. Fig(s) \_\_\_\_\_

COMMENTS:

Reviewer: [Signature]

If you have questions, call (703) 305-8404.

Date: 9-19-2005

Attachment to Paper No. \_\_\_\_\_